

# LeRoy Bessler, PhD

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Dr. LeRoy Bessler has presented at software user conferences in the US, Canada, and Europe, on topics such as effective visual communication (using graphs, tables, web pages, or color), highly formatted Excel reporting from SAS, custom-developed tools to assist SAS server administrators, users, and managers, and Software-Intelligent Application Development methods to maximize Reliability, Reusability, Maintainability, Extendibility, and Flexibility. His SAS experience includes application development and supporting users, servers, software, and data. He has been involved in organizing Wisconsin Illinois SAS Users Conferences since 1989, and was Chair (1991) and Program Chair (2010) for the MidWest SAS Users Group Conference.